

**INBREC United Kingdom**

UK Chapter Meeting on Thursday, October 20, 2016 in London hosted by Ernst & Young LLP

Venue: EY Offices, 1 More London Place, SE1 2AF

**Planned agenda**

**" The EY Brand – Building an emotional connection with a corporate brand "**

09:30	Welcoming Coffee
09:45	Welcome by Bonnie Pelosi and Moira Clark <i>General Introductions</i>
10:00	EY presentation on the theme of 'Building an emotional connection with a corporate brand'
11:00	Coffee Break
11:15	Guest Speaker Professor Moira Clark Latest research on Employee Engagement
12:00	Group discussion
12:30	Lunch
13.15	Participant views on today's theme Individual presentations and discussion
14:15	Closing comments and feedback from participants Next steps and dates for UK Chapter
14:45	Coffee Break / End of the event

Note: Timings are approximate and [the breaks](#) will be taken at a convenient time